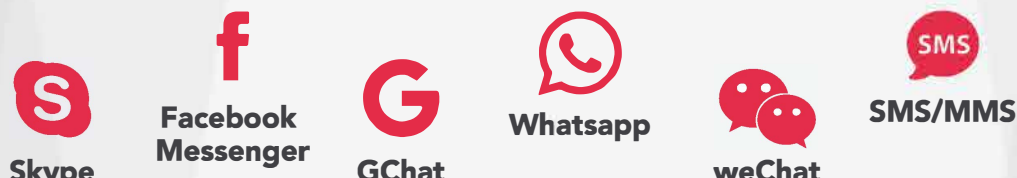


# Threat of Employee Unsecured Mobile Messaging

Unsecured consumer mobile messaging apps are prevalent in business communication – *is your company at risk?*

# 44%

of employees use unsecured mobile messaging apps throughout the workday



## Healthcare

# #1

message security is the number one concern when using mobile messaging to communicate

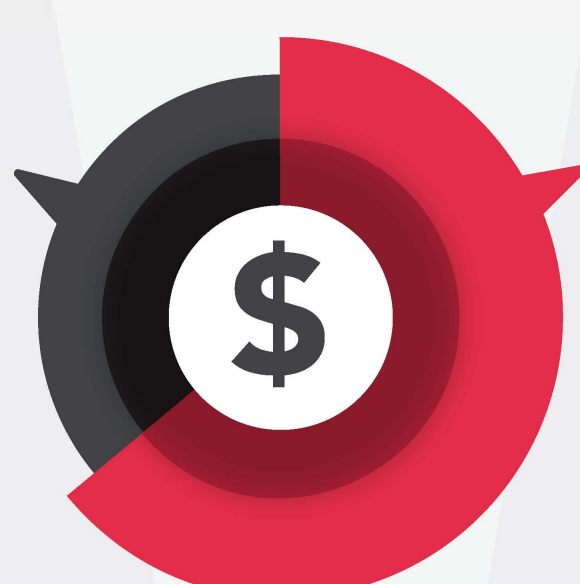
# 92%

would use a company-wide mobile messaging platform if their company had one

## Finance

# 23%

think mobile messaging is the most secure method of business communication



# 67%

say an official mobile messaging platform would make communication at their job easier

## Legal



# 33%

say their company recommends employees use certain third-party apps for communication

# 13%

say their company prohibits third-party messaging apps



iMessage



GChat



Skype

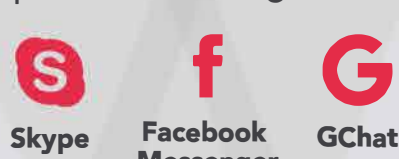
Institutions recommend employees use iMessage, GChat and Skype for communication

These should be used for personal communication - **not business!**

## Retail

# 46%

say their company has an official mobile messaging platform, including:



# 37%

say mobile messaging is their default method for communication

These apps are **not equipped** to securely handle sensitive business information!

Businesses need to **act now** to ensure their employees are not compromising sensitive information via consumer-facing messaging apps!